









#### Forward-Looking Statements

This presentation contains forward-looking statements that reflect the Company's current expectations and projections with respect to, among other things, its financial condition, results of operations, plans, objectives, future performance and business. These statements may be preceded by, followed by or include the words "anticipate," "estimate," "expect," "project," "plan," "intend," "believe," "may," "will," "should," "can have," "likely," outlook," "potential," "targets," "project," "contemplates" and the negatives thereof and other words and terms of similar meaning.

All statements other than statements of historical fact are forward-looking statements. The inclusion of forward-looking statements should not be regarded as a representation by the Company, or any other person that the future plans, estimates, or expectations contemplated by the Company will be achieved. Such forward-looking statements are subject to various risks and uncertainties and assumptions relations to the Company's operations, financial results, financial condition, business, prospects, growth strategy, and liquidity. Accordingly, there are, or will be, important factors that could cause the Company's actual results to differ materially from those indicated in these statements. We believe that these risks include, but are not limited to: our ability to manage our growth effectively; the potential breach of our security measures or unauthorized access to our customers' or their employees' personal data; the expansion and retention of our direct sales force with qualified and productive persons and the related effects on the growth of our business; the impact on customer expansion and retention, user experience, customer service, or performance relating to our solutions is not satisfactory; the timing of payments made to employees and taxing authorities relative to the timing of when a customer's electronic funds transfers are settled to our account; future acquisitions of other companies' businesses, technologies, or customer portfolios; the continued service of our key executives; our ability to innovate and deliver high-quality, technologically advanced products and services; our ability to attract and retain qualified personnel; the proper operation of our software; our relationships with third parties; the ongoing effects of inflation, supply chain disruptions, labor shortages and other adverse macroeconomic conditions in the market in which we and our customers operate; the impact of an economic downturn or recession in the United States or global economy; and the other risks described in our Annu

You should not rely upon forward-looking statements as predictions of future events. The events and circumstances reflected in the forward-looking statements may not be achieved or occur. Although we believe that the expectations and assumptions reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements. We undertake no obligation to publicly update any forward-looking statement after the date of this presentation, whether as a result of new information, future developments or otherwise, or to conform these statements to actual results or revised expectations, except as may be required by law.

#### Market and Industry Data

Unless otherwise indicated, information in this presentation concerning economic conditions, the Company's industry, the Company's markets, and the Company's competitive position is based on a variety of sources, including information from independent industry analysts and publications, as well as the Company's own estimates and research. This information involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. While the Company believes the information presented is generally reliable, forecasts, assumptions, expectations, beliefs, estimates, and projections involve risk and uncertainties and are subject to change based on various factors.

#### Non-GAAP Financial Measures

This presentation contains financial measures, such as Adjusted Gross Profit, Adjusted Gross Profit Margin, Adjusted Operating Income, Adjusted Operating Income Margin, Adjusted Gross Profit Excluding Depreciation and Amortization, Adjusted Gross Profit Margin Excluding Depreciation and Amortization, Adjusted Gross Profit Margin Excluding Depreciation and Amortization, Adjusted Sales and Marketing Expense, Adjusted General and Administrative Expense, Adjusted Research and Development Expense, and Adjusted Free Cash Flow, which are not recognized under generally accepted accounting principles in the United States ("GAAP").

The Company believes that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance and assists in comparisons with other companies, some of which use similar non-GAAP financial information to supplement their GAAP results. The non-GAAP financial information is presented for supplemental informational purposes only, and should not be considered a substitute for financial information presented in accordance with GAAP, and may be different from similarly-titled non-GAAP measures used by other companies.

Adjusted Gross Profit, Adjusted Gross Profit Margin, Adjusted Operating Income, Adjusted Operating Income Margin, Adjusted Gross Profit Excluding Depreciation and Amortization, Adjusted Gross Profit Margin Excluding Depreciation and Amortization, Adjusted Sales and Marketing Expense, Adjusted General and Administrative Expense, Adjusted Research and Development Expense, Adjusted Free Cash Flow, and Adjusted Free Cash Flow, and Adjusted Gross Profit Margin have limitations as an analytical tool, and you should not consider this measure either in isolation or as a substitute for other methods of analyzing the results as reported under GAAP. A reconciliation of Adjusted Gross Profit Adjusted Gross Profit Margin, Adjusted Operating Income Margin, Adjusted Gross Profit Excluding Depreciation and Amortization, Adjusted Gross Profit Margin Excluding Depreciation and Amortization, Adjusted Gross Profit Margin, Adjusted Gross Profit Excluding Depreciation and Amortization, Adjusted Gross Profit Margin Excluding Depreciation and Amortization, Adjusted General and Administrative Expense, Adjusted Research and Development, Adjusted Free Cash Flow, and Adjusted Free Cash Flow Margin to the most directly comparable GAAP financial measure can be found at the end of this presentation.

### Paycor Investment Highlights

**\$38B underserved market** with strong growth potential

\$553M FY'23 revenue29% revenue growth22% sales force growth

**30+ years in business** 30,000+ clients with 2.5m+ employees on the platform

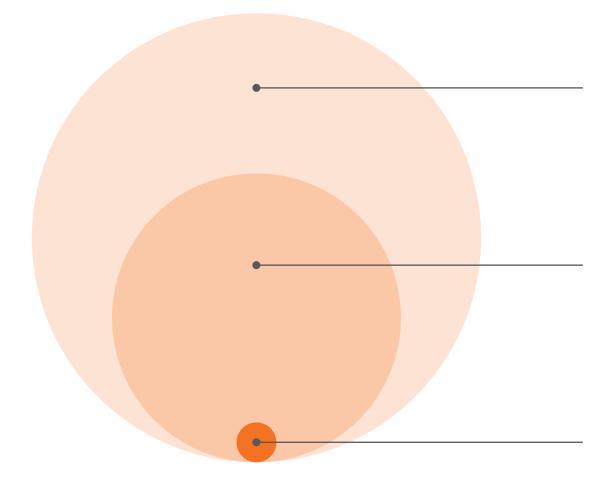
**Subscription-based** business model with 94% FY'23 recurring revenue

# Who We Are

As a leading provider of Human Capital Management (HCM) software for SMBs, we empower leaders to build winning teams by modernizing people management.







### **\$45B Projected TAM**

~62M U.S. SMB 10-1000 employees x \$60 Future List PEPM

### **\$38B Current TAM**

~62M U.S. SMB 10-1000 employees x \$51 List PEPM<sup>(1)</sup>

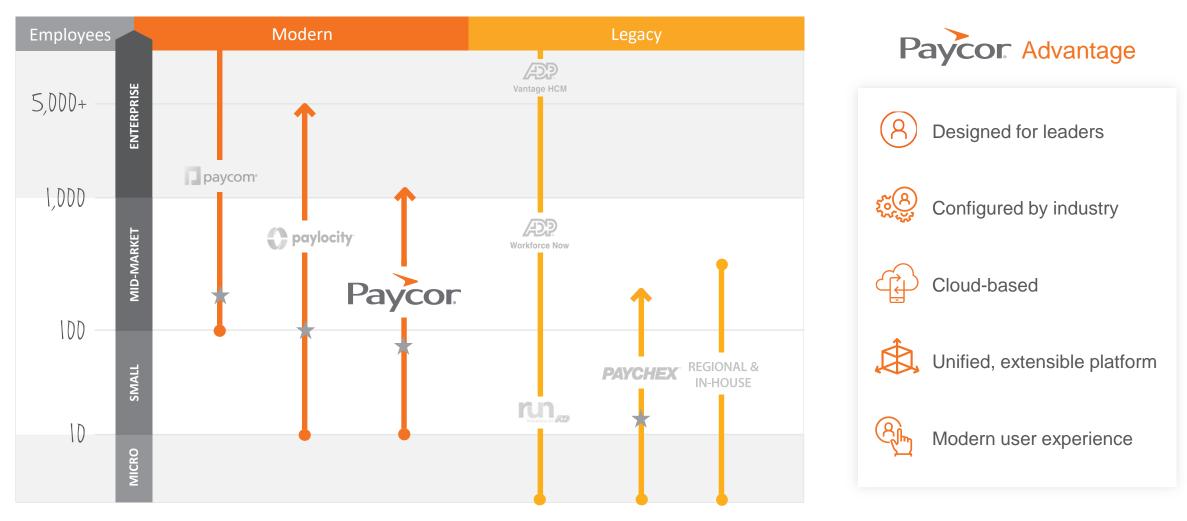
### <2% PYCR market share<sup>(2)</sup>

Modern HCM platforms comprise a small portion of the market

Source: U.S. Bureau of Labor Statistics, National Business Employment Dynamics Data by Firm Size Class: November 2023.



# We are Laser Focused on Winning Share in the SMB Segment



Our <u>Disruptive</u> SaaS Platform is Differentiated



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Open, Unified and Interoperable Platform



Good Evening, Michael

# leaders Drive Engagement and Engagement Drives Results

Paycor modernizes people management, so leaders can focus on what really matters: Building winning teams that deliver results.



## Dur Robust Industry Program



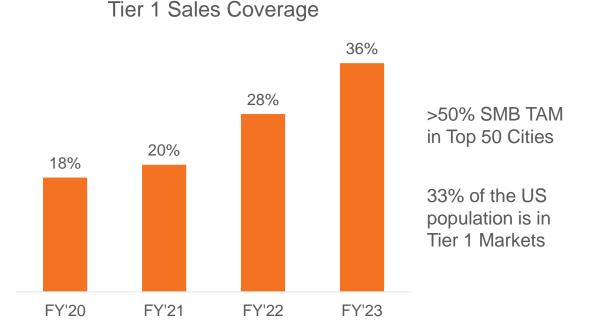
## Powered by a Scalable and Efficient Go-to-Market Engine

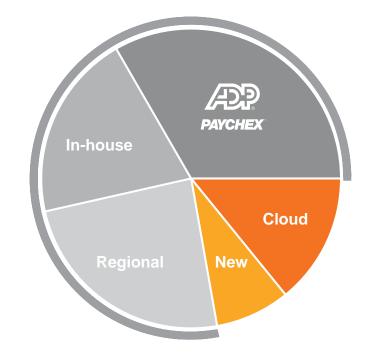
#### **Sales Expansion Focused on Tier 1 Markets**

- Deepening coverage across all major U.S. cities
- 22% sales force growth to >550 sales associates in FY'23

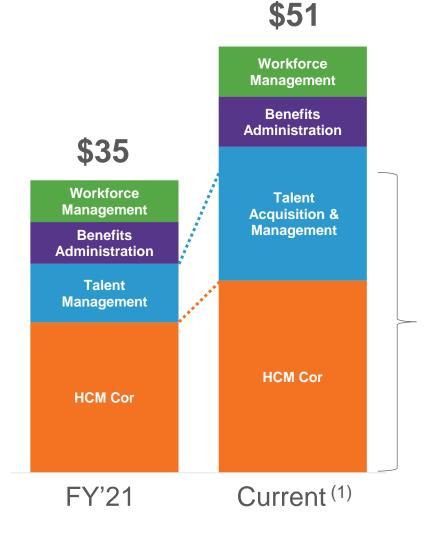
#### **Source of Bookings**

- 75% from legacy incumbents<sup>(1)</sup>
- Expansive broker channel





# Expanding our Product Portfolio and PEPM Opportunity



## Building an Unrivaled Talent Management Suite

Framework and tools to transform frontline managers into leaders that drive results. By learning to more effectively Coach, Optimize, and Retain their associates, leaders can unlock the potential of their people and performance.

Applicant Tracking, Paycor Smart Sourcing, Micro Learning, OKRs

Expanding HCM Cor Universal Functionality

Comprehensive suite of HCM tools that automate routine tasks, mitigate compliance risks and drive efficiencies spanning HR, onboarding, payroll, compensation, surveys, expenses, reporting and analytics.

Pulse Surveys, Advanced Analytics, OnDemand Pay, Paycor Engage





Revenue Growth

Delivered 21% revenue growth for the quarter, driven primarily by strong new client growth and continued PEPM expansion.

Sales Coverage Expansion Targeting approximately 20% sales force growth

for the fiscal year to continue expanding sales coverage.



HCM Suite & PEPM Expansion

Effective PEPM increased 6% year-over-year, driven by cross-sales, pricing initiatives, and higher bundle adoption at the point of sale.

Margin & FCF Expansion

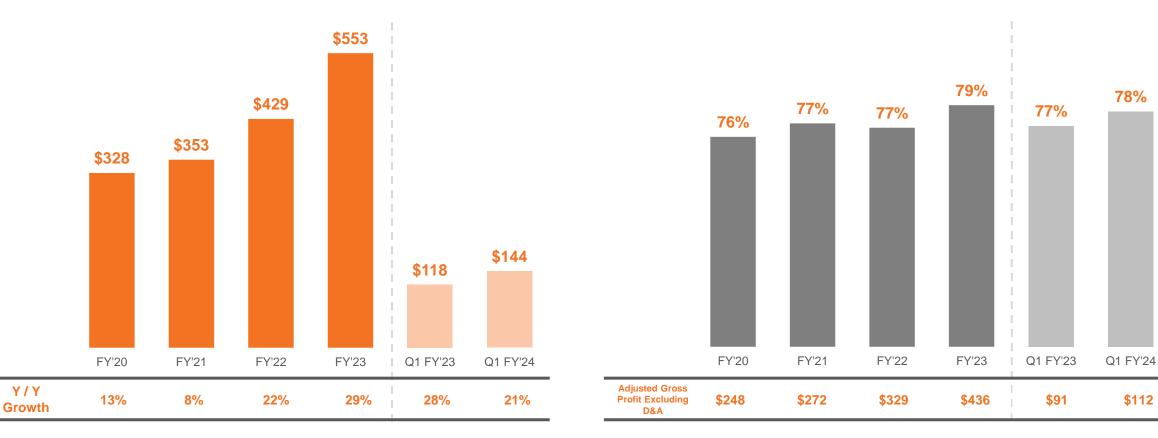
Expanded adjusted operating income margins >220 bps this quarter and plan to generate greater adjusted free cash flow this fiscal year.



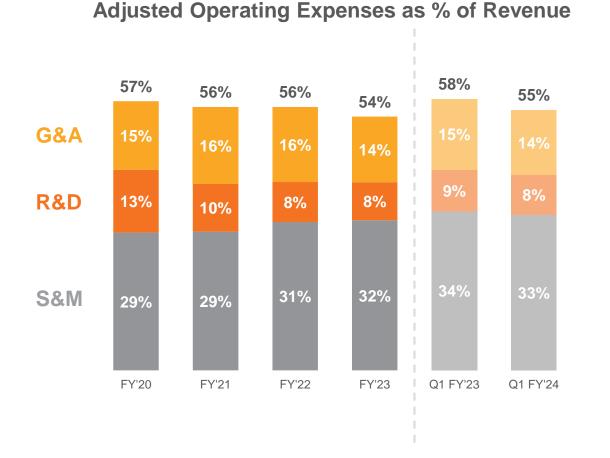


**Total Revenue** 

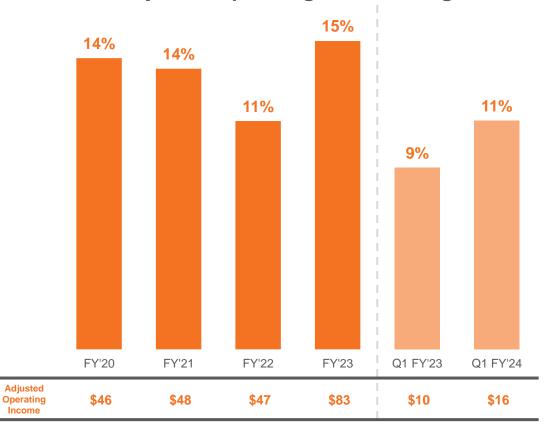




Operating Structure Built to Drive Growth



#### **Adjusted Operating Income Margin**





<u> 22 FY'24</u>	<u>FY</u>	<u>'24</u>

Total Revenue	\$154.5 to \$156.5	\$648 to \$654
Year-over-year Growth	16.3% to 17.8%	17.2% to 18.3%

Adjusted Operating Income	\$19.5 to \$20.5	\$102 to \$106
Adjusted Operating Income Margin	12.6% to 13.1%	15.7% to 16.2%



Note: We are unable to reconcile forward-looking adjusted operating income to forward-looking loss from operations, the most closely comparable GAAP financial measure, because the information needed to provide forward-looking loss from operations and to complete a reconciliation is unavailable at this time without unreasonable effort as the Company is currently unable to predict with a reasonable degree of certainty the type and extent of certain items that would be expected to impact loss from operations for these periods but would not impact adjusted operating income. Such items include stock-based and liability incentive expenses and corporate adjustments. \$ in millions.

Paycor la Positioned for Significant Growth



Massive, growing & still underserved market



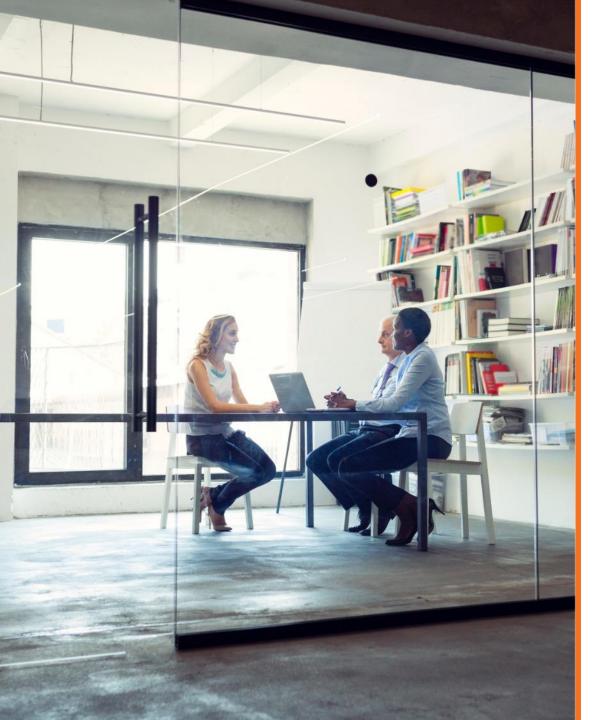
Unified, disruptive HCM platform for SMB leaders 777 200

> Multiple, proven growth strategies



Attractive subscription model & strong financial profile





Appendix





"We," "us," "our," "the Company," "Paycor," and similar references refer to Paycor HCM, Inc., and unless otherwise stated, all of its subsidiaries.

"Apax Partners," "Apax," or "our Sponsor" refers to Apax Partners L.P., a global private equity firm, collectively, with its affiliates.

"Metropolitan statistical areas" refers to the metropolitan statistical areas delineated by the United States Office of Management and Budget as in effect as of the date of this prospectus.

"Net revenue retention" refers to the current quarterly period recurring revenue for the cohort of customers at the beginning of the prior year quarterly period, divided by the recurring revenue in the prior year reporting period for that same cohort. In calculating the net revenue retention for a period longer than a quarter, such as a fiscal year, we use the weighted average of the retention rates (calculated in accordance with the preceding sentence) for each applicable quarter included in such period.

"Gross Revenue Retention" is calculated as one minus the prior year respective period recurring revenue for the cohort of customers at the beginning of the prior year respective period who have processed a CLR within the last twelve months, divided by the recurring revenue in the prior year reporting period for the cohort of customers at the beginning of the prior year.

"Recurring revenue" refers to, with respect to any period, all recurring service revenues attributable to payroll, workforce management, and HR-related cloud-based computing services.

"Tier 1 markets" refers to the 15 most populous metropolitan statistical areas in the United States.

"Tier 2 markets" refers to the 15 most populous metropolitan statistical areas in the United States other than Tier 1 markets.

"Tier 3 markets" refers to the 20 most populous metropolitan statistical areas in the United States other than Tier 1 markets and Tier 2 markets.

"Total bookings" with respect to any period is defined as the aggregate year-one values of all new customer contracts acquired during such period, including new sales to existing clients. Total bookings includes both recurring fees and implementation services.

"Total customers" refers to a parent company grouping, which may include multiple subsidiary client accounts with separate taxpayer identification numbers.

"Enterprise Segment" customers with 1,000+ EEs

"Mid-Market Segment" or "MM Segment" customers with 100-999 EEs

"Small Market Segment" or "SM Segment" customers with 10-99 EEs

"Micro Segment" customers with 1-9 EEs

"PEPM" refers to per-employee-per-month, whereby our revenue is derived from the number of employees of a given customer, and the amount, type, and timing of products provided to a customer's employees

Non-GAAPFinancial Measures

Adjusted Gross Profit and Adjusted Gross Profit Margin: We define Adjusted Gross Profit as gross profit before amortization of intangible assets, stock-based compensation expense, and other certain corporate expenses, in each case that are included in costs of recurring revenues. We define Adjusted Gross Profit Margin as Adjusted Gross Profit divided by total revenues.

Adjusted Gross Profit Excluding D&A and Adjusted Gross Profit Margin Excluding D&A: We define Adjusted Gross Profit Excluding D&A as gross profit before amortization of intangible assets, stock-based compensation expense, other certain corporate expenses and depreciation and amortization, in each case that are included in costs of revenues. We define Adjusted Gross Profit Margin Excluding D&A as Adjusted Gross Profit Excluding D&A divided by total revenues.

Adjusted Operating Income and Adjusted Operating Income Margin: We define Adjusted Operating Income as loss from operations before amortization of acquired intangible assets and naming rights, stock-based compensation expense, exit cost due to exiting leases of certain facilities, and other certain corporate expenses. We define Adjusted Operating Income Margin as Adjusted Operating Income divided by total revenues.

Adjusted Operating Expenses: We define Adjusted Sales and Marketing expense as sales and marketing expenses before amortization of naming rights, stock-based compensation expense, and other certain corporate expenses. We define Adjusted General and Administrative expense as general and administrative expenses before amortization of acquired intangible assets, stock-based compensation expense, exit cost due to exiting leases of certain facilities and other certain corporate expenses. We define Adjusted Research and Development expense as research and development expenses before stock-based compensation expense and other certain corporate expenses.

Adjusted Free Cash Flow and Adjusted Free Cash Flow Margin: We define Adjusted Free Cash Flow as cash provided (used) by operating activities less the purchase of property and equipment and internally developed software costs, excluding other certain corporate expenses, which are included in cash provided (used) by operating activities. We define Adjusted Free Cash Flow Margin as Adjusted Free Cash Flow divided by total revenues.

Note: Other certain corporate expenses presented include one-time costs related to acquisitions, including the Apax acquisition, restructuring costs, professional, consulting and other costs, secondary offering costs, transition of the new executive leadership team, closure of a standalone facility, costs associated with becoming a public company, implementation of a new enterprise-resource planning system, and implementing certain expense saving initiatives as a result of the COVID-19 pandemic.

GAAP to Non-GAAP Reconciliation

	Reconciliation to Adjusted Gross Profit Excluding D&A					
	Three Months Ended	Three Months Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended
	September 30, 2023	September 30, 2022	June 30, 2023	June 30, 2022	June 30, 2021	June 30, 2020
Revenue	\$143.6	\$118.3	\$552.7	\$429.4	\$352.8	\$327.9
Gross Profit	<b>\$92.2</b>	<b>\$75.1</b>	<b>\$365.6</b>	<b>\$261.2</b>	<b>\$198.3</b>	<b>\$188.2</b>
Gross Profit Margin	64.2%	63.5%	<i>66.1%</i>	60.8%	56.2%	57.4%
Amortization of intangible assets	\$1.4	\$1.1	\$5.3	\$19.3	\$46.1	\$42.9
Stock-based compensation expense	\$1.6	\$2.2	\$9.1	\$6.6	\$0.5	\$0.6
Corporate adjustments	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$1.7
Adjusted Gross Profit	<b>\$95.2</b>	<b>\$78.5</b>	\$380.0	\$287.2	<b>\$244.9</b>	<b>\$233.4</b>
Adjusted Gross Profit Margin	66.3%	66.3%	68.7%	66.9%	69.4%	71.2%
Amortization of deferred contract costs	\$8.1	\$5.6	\$26.1	\$17.3	\$10.6	\$5.7
Amortization of capitalized software	\$8.5	\$6.4	\$28.1	\$22.1	\$13.8	\$6.9
Depreciation	\$0.6	\$0.4	\$1.8	\$2.6	\$2.6	\$2.5
Adjusted Gross Profit, Excluding D&A	<b>\$112.4</b>	\$90.9	\$435.9	\$329.2	<b>\$271.9</b>	<b>\$248.4</b>
Adjusted Gross Profit Margin, Excluding D&A	78.3%	76.8%	78.9%	76.6%	77.1%	75.8%

GAAP to Non-GAAP Reconciliation (cont'd)

	Three Months Ended	Three Months Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended
	September 30, 2023	September 30, 2022	June 30, 2023	June 30, 2022	June 30, 2021	June 30, 2020
Loss from Operations	(\$23.4)	(\$33.4)	(\$104.7)	(\$139.6)	(\$89.3)	(\$94.7)
Operating Margin	(16.3%)	(28.2%)	(18.9%)	(32.5%)	(25.3%)	(28.9%)
Amortization of intangible assets	\$25.7	\$23.3	\$98.2	\$102.0	\$125.6	\$120.9
Stock-based compensation expense	\$12.9	\$17.0	\$78.2	\$71.4	\$4.2	\$4.9
Liability incentive award compensation expense	\$0.0	\$0.0	\$0.0	\$0.0	(\$0.2)	\$3.1
(Gain) loss on lease exit	(\$0.1)	\$0.5	\$1.8	\$9.1	\$0.0	\$0.0
Corporate adjustments	\$0.8	\$3.1	\$9.0	\$4.7	\$7.7	\$12.1
Adjusted Operating Income	\$15.9	\$10.4	\$82.6	\$47.5	\$48.0	\$46.3
Adjusted Operating Income Margin	11.1%	8.8%	14.9%	11.1%	13.6%	14.1%

Reconciliation to Adjusted Operating Income

GAAP to Non-GAAP Reconciliation (cont'd)

	Reconciliation of Adjusted Operating Expenses					
	Three Months Ended	Three Months Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended
	September 30, 2023	September 30, 2022	June 30, 2023	June 30, 2022	June 30, 2021	June 30, 2020
Sales and Marketing Expense	\$52.8	\$48.2	\$212.1	\$170.6	\$106.1	\$100.0
Amortization of intangible assets	(\$1.1)	(\$0.8)	(\$3.9)	\$0.0	\$0.0	\$0.0
Stock-based compensation expense	(\$4.3)	(\$7.4)	(\$32.4)	(\$35.5)	(\$1.4)	(\$1.7)
Liability incentive award compensation expense	\$0.0	\$0.0	\$0.0	\$0.0	\$0.1	\$0.0
Corporate adjustments	\$0.0	\$0.0	\$0.0	(\$0.1)	(\$1.1)	(\$2.5)
Adjusted Sales and Marketing Expense	\$47.4	\$39.9	\$175.8	\$135.1	\$103.7	\$95.8
% of Revenue	33.0%	33.8%	31.8%	31.5%	29.4%	29.2%
General and Administrative Expense	\$48.7	\$47.9	\$203.9	\$187.0	\$145.5	\$137.1
Amortization of intangible assets	(\$23.3)	(\$21.3)	(\$89.0)	(\$82.6)	(\$79.5)	(\$78.0)
Stock-based compensation expense	(\$5.1)	(\$5.3)	(\$27.1)	(\$22.5)	(\$2.2)	(\$1.9)
Liability incentive award compensation expense	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	(\$3.1)
Gain (loss) on lease exit	\$0.1	(\$0.5)	(\$1.8)	(\$9.1)	\$0.0	\$0.0
Corporate adjustments	(\$0.8)	(\$3.1)	(\$9.0)	(\$4.6)	(\$6.5)	(\$6.5)
Adjusted General and Administrative Expense	\$19.7	\$17.7	\$77.0	\$68.2	\$57.3	\$47.7
% of Revenue	13.7%	14.9%	13.9%	15.9%	16.3%	14.5%
Research and Development Expense	\$14.1	\$12.4	\$54.3	\$43.1	\$36.0	\$45.9
Stock-based compensation expense	(\$1.9)	(\$2.0)	(\$9.6)	(\$6.8)	(\$0.1)	(\$0.8)
Corporate adjustments	\$0.0	\$0.0	\$0.0	\$0.0	(\$0.1)	(\$1.5)
Adjusted Research and Development Expense	\$12.1	\$10.4	\$44.6	\$36.4	\$35.9	\$43.6
% of Revenue	8.4%	8.8%	8.1%	8.5%	10.2%	13.3%



GAAP to Non-GAAP Reconciliation (cont'd)

	Reconciliation to Adjusted Free Cash Flow					
	Three Months Ended	Three Months Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended
	September 30, 2023	September 30, 2022	June 30, 2023	June 30, 2022	June 30, 2021	June 30, 2020
Net cash provided (used) by operating activities	(\$26.1)	(\$24.1)	\$48.1	\$24.4	\$10.8	\$0.1
Purchase of property and equipment	(\$1.4)	(\$0.3)	(\$5.0)	(\$2.0)	(\$3.3)	(\$7.8)
Internally developed software costs	(\$13.3)	(\$9.1)	(\$42.3)	(\$30.8)	(\$22.0)	(\$18.8)
Corporate adjustments	\$0.8	\$3.1	\$9.0	\$4.7	\$7.7	\$12.1
Adjusted Free Cash Flow	(\$40.0)	(\$30.5)	\$9.8	(\$3.8)	(\$6.8)	(\$14.4)
Adjusted Free Cash Flow Margin	(27.9)%	(25.7)%	1.8%	(0.9)%	(1.9)%	(4.4)%