







Investor Presentation Q2 FY'22



Paycor HCM, Inc.'s (together with its subsidiaries, "Paycor" or the "Company") fiscal year ends on June 30. References to "fiscal 2022" or "FY'22" refer to the fiscal year ended June 30, 2022. References to "fiscal 2020" or "FY'20" refer to the fiscal year ended June 30, 2021. References to "fiscal 2020" or "FY'20" refer to the fiscal year ended June 30, 2020. References to "fiscal 2019" or "FY'19" refer to the arithmetic sum of the results of (i) Paycor, Inc., the Company's accounting predecessor, for the period of July 1, 2018 through November 1, 2018 and (ii) the Company for the period of November 2, 2018 to June 30, 2019. These FY'19 figures do not represent "pro forma" amounts prepared in accordance with SEC rules and regulations, including Article 11 of Regulation S-X. Any references to a year not preceded by fiscal or FY refers to a calendar year.

Forward-Looking Statements

This presentation contains forward-looking statements that reflect the Company's current expectations and projections with respect to, among other things, its financial condition, results of operations, plans, objectives, future performance and business. These statements may be preceded by, followed by or include the words "anticipate," "estimate," "expect," "project," "project," "financial condition, results of operations, plans, objectives, future performance and business. These statements may be preceded by, followed by or include the words "anticipate," "estimate," "expect," "project," "project," "financial condition, results of operations, plans, objectives, future performance and business. These statements may be preceded by, followed by or include the words "anticipate," "estimate," "expect," "project," "project," "financial condition, results of operations, plans, objectives, future performance and business. These statements may be preceded by, followed by or include the words "anticipate," "estimate," "expect," "project," "project," "project," "financial condition, results of operations, plans, objectives, future performance and business. These statements may be preceded by, followed by or include the words "anticipate," "estimate," "expect," "project," "pro

All statements other than statements of historical fact are forward-looking statements. The inclusion of forward-looking statements should not be regarded as a representation by the Company, or any other person that the future plans, estimates, or expectations contemplated by the Company will be achieved. Such forward-looking statements are subject to various risks and uncertainties and assumptions relations to the Company's operations, financial condition, business, prospects, growth strategy, and liquidity. Accordingly, there are, or will be, important factors that could cause the Company's actual results to differ materially from those indicated in these statements. We believe that these factors include, but are not limited to: our ability to manage our growth effectively; the expansion and retention of our direct sales force with qualified and productive persons and the related effects on the growth of our business; the impact on customer expansion and retention if implementation, user experience, customer service, or performance relating to our solutions is not satisfactory; our ability to innovate and deliver high-quality, technologically advanced products and services; our relationships with third parties; the proper operation of our software; future acquisitions of other companies' businesses, technologies, or customer portfolios; the impact of COVID-19 on our business; and those risks described in our prospectus, as well as in our other filings with the Securities and Exchange Commission.

There is no assurance that the Company will realize the results or developments we expect or anticipate or, even if substantially realized, that they will result in the consequences or affect us or our operations in the way the Company expects. The forward-looking statements included in this prospectus are made only as of the date hereof. The Company undertakes no obligation to update or revise any forward-looking statement as a result of new information, future events, or otherwise, except as otherwise required by law.

Market and Industry Data

Unless otherwise indicated, information in this presentation concerning economic conditions, the Company's industry, the Company's markets, and the Company's competitive position is based on a variety of sources, including information from independent industry analysts and publications, as well as the Company's own estimates and research. This information involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. While the Company believes the information presented is generally reliable, forecasts, assumptions, expectations, beliefs, estimates, and projections involve risk and uncertainties and are subject to change based on various factors.

Non-GAAP Financial Measures

This presentation contains financial measures, such as Adjusted Gross Profit, Adjusted Gross Profit Margin, Adjusted Operating Income, Adjusted Operating Income Margin, Adjusted Gross Profit Excluding Depreciation and Amortization, Adjusted Gross Profit Margin Excluding Depreciation and Amortization, Adjusted General and Administrative Expense, and Adjusted Research and Development Expense, which are not recognized under generally accepted accounting principles in the United States ("GAAP").

The Company believes that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance and assists in comparisons with other companies, some of which use similar non-GAAP financial information to supplement their GAAP results. The non-GAAP financial information is presented for supplemental informational purposes only, and should not be considered a substitute for financial information presented in accordance with GAAP, and may be different from similarly-titled non-GAAP measures used by other companies.

Adjusted Gross Profit Adjusted Gross Profit Margin, Adjusted Operating Income, Adjusted Operating Income Margin, Adjusted Gross Profit Excluding Depreciation and Amortization, Adjusted Gross Profit Margin Excluding Depreciation and Amortization, Adjusted Sales and Marketing Expense, Adjusted General and Administrative Expense, and Adjusted Research and Development Expense have limitations as an analytical tool, and you should not consider this measure either in isolation or as a substitute for other methods of analyzing the results as reported under GAAP. A reconciliation of Adjusted Gross Profit Margin, Adjusted Operating Income, Adjusted Operating Income, Adjusted Operating Income, Adjusted Operating Income, Adjusted Gross Profit Excluding Depreciation and Amortization, Adjusted Gross Profit Margin, Adjusted General and Administrative Expense, and Adjusted Research and Development to the most directly comparable GAAP financial measure can be found at the end of this presentation.

Paycor Investment Highlights

\$28B underserved market with strong
growth potential

30+ years in business, 29,000+ customers across all 50 states

\$350M+ FY'21 revenue

with 40%+ annual bookings growth

Subscription-based

business model with 99% recurring revenue













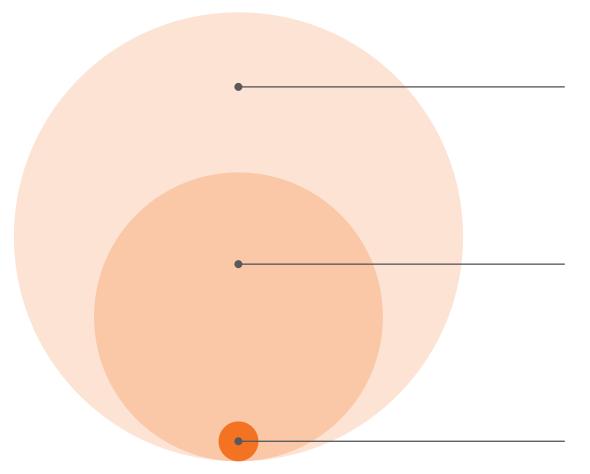
Award-winning software and culture

Who We Are

As a leading provider of Human Capital
Management (HCM) software for SMBs,
we empower leaders to build winning teams
by modernizing people management.



SMB Opportunity is Massive and Growing



\$35B Projected TAM

~58M U.S. SMB 10-1000 employees x \$50 Future List PEPM

\$28B Current TAM

~58M U.S. SMB 10-1000 employees x \$40 List PEPM(1)

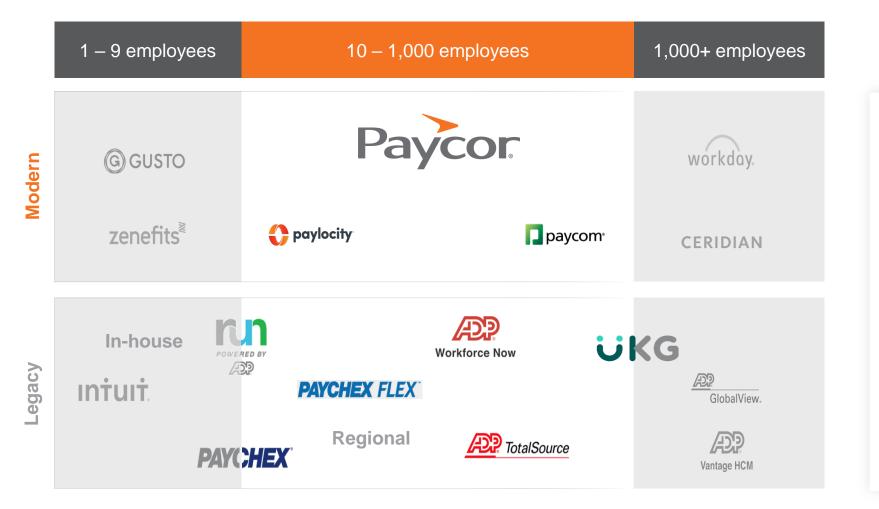


~8% CAGR Last 5 Years

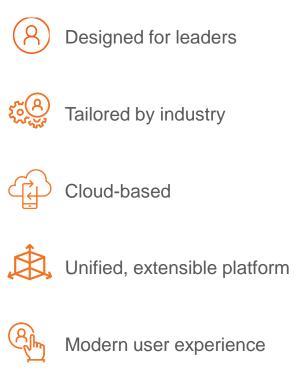
1% PYCR market share (2)

Modern HCM platforms comprise a small portion of the market

We are Laser Focused on Winning Share in the SMB Segment...







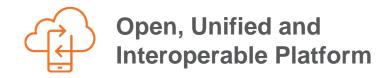


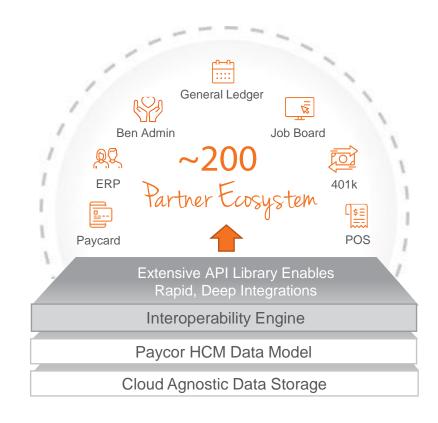
Our Disruptive SaaS Platform is Differentiated

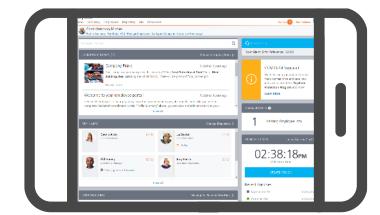












Leaders Drive Engagement and Engagement Drives Results

Paycor modernizes people management, so leaders can focus on what really matters:

Building winning teams that deliver results.



Talent
Management
Onboard,
Motivate, Develop



Benefits
Administration
Wellness as an
Advantage





Workforce
Management
Optimize Labor
Spend



Experience
Build Inclusive
Cultures

Employee

Dur Robust Industry Program



Community

Robust user network with industry-specific thought leadership, user groups and online community



Customer Experience

Industry-skilled implementation and service experts providing a seamless transition and ongoing support

Product Differentiation

Customized organic software with key partner integrations designed for industry leaders

Healthcare 😂



Recruit and hire skilled nurses, scheduling, and reporting to meet PBJ requirements

Key Integrations

Scheduling Compliance Ben Admin

Restaurants S



Attract employees with quick hire capabilities and retain them with OnDemand Pay

Key Integrations -

POS OnDemand Pay ATS

Manufacturing 🚉



Optimize shift coverage with flexible time collection options and easily claim hiring credits

Key Integrations

FRP Certified Payroll WOTC

Professional Services ==



Engage employees with Talent Management and analyze company performance with robust Analytics

Key Integrations

Job Boards Benefits 401K



Powered by a Scalable and Efficient Go-to-Market Engine

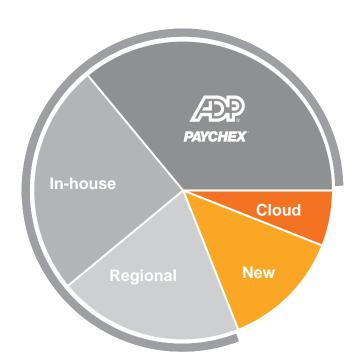
Sales Expansion Focused on Tier 1 Markets

- Expanding from Midwest roots in top U.S. cities
- Seeing improved win rates and deal size



Source of Bookings

- 80% from legacy incumbents
- 40% from broker channel



43% FY'21 Bookings Growth

370+ Total Sellers⁽¹⁾

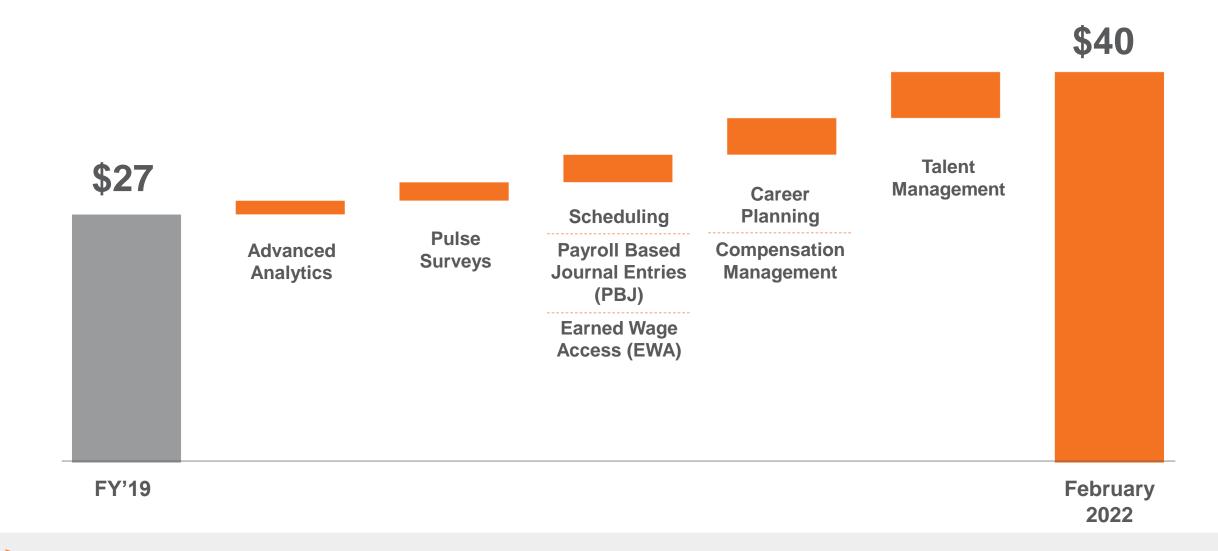
FY'21 Revenue Distribution

0-5% 6-25% 26%+



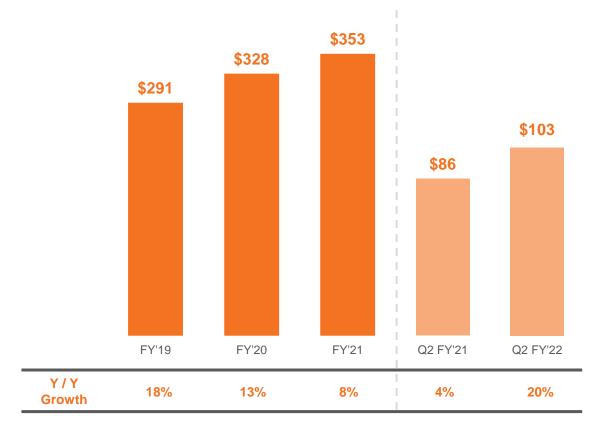
(1) For period ended June 30, 2021.

Continuously Growing PEPM, Targeting \$50 by 2024

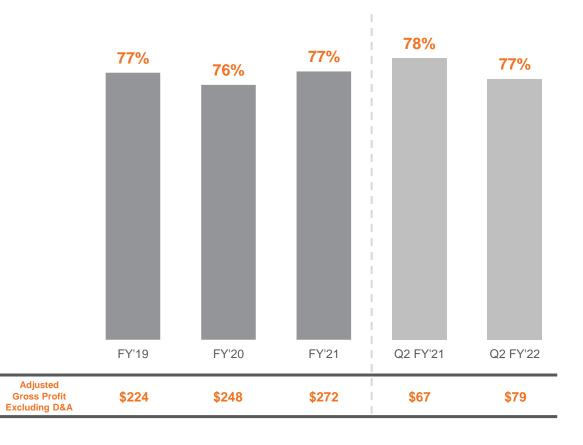


Strong Revenue Performance

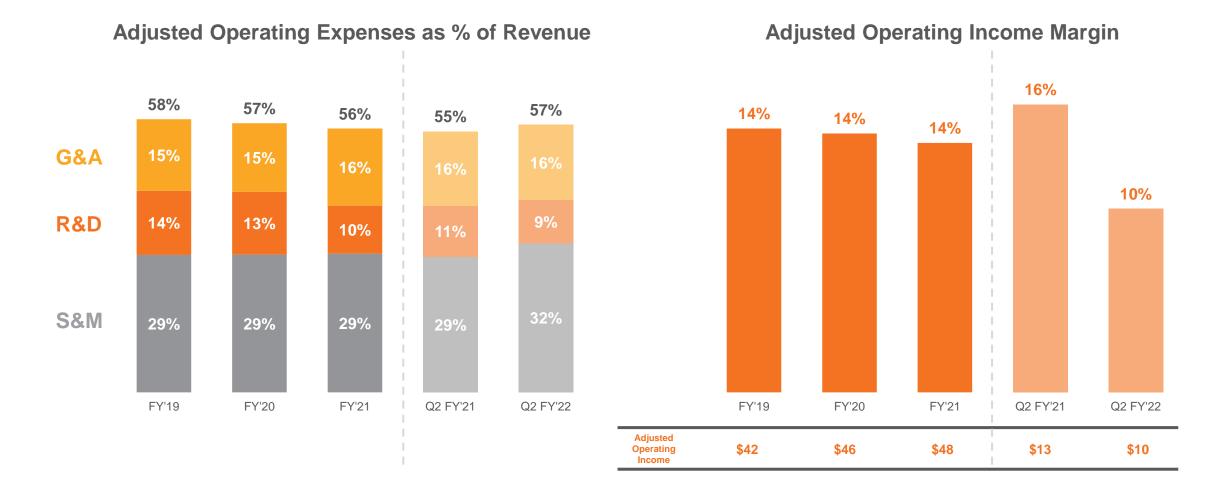
Total Revenue



Adjusted Gross Profit Margin Excluding Depreciation & Amortization



Operating Structure Built to Drive Growth



Q3 & FY'22 Guidance

Q3 FY'22	FY'22

Total Revenue	\$117 to \$118	\$411 to \$415
Year-over-year Growth	17.2% to 18.2%	16.5% to 17.6%

Adjusted Operating Income	\$19 to \$20	\$35 to \$37
Adjusted Operating Income Margin	16.2% to 16.9%	8.5% to 8.9%



Paycor Is Positioned for Significant Growth



Massive, growing & still underserved market



Unified, disruptive HCM platform for SMB leaders



Multiple, proven growth strategies



Attractive subscription model & strong financial profile





Appendix



Our Transformation

Founder-led for ~30 Years

Performance Culture with Leadership to Scale

Midwestern, Micro-SMBs, Horizontal Payroll, Bank Channel

National, SMBs with 10-1,000 EEs, HCM for Leaders with Vertical Expertise, Broker Channel



Corporate Responsibility is in our DNA



DE&I

- Recognized as a Top Workplace for DE&I in 2021
- Strategic DE&I plan spanning education, transparency, equitable opportunities and purpose for the work
- Created DE&I policy, completed pay equity analysis with parity corrections, and established metrics and talent acquisition processes to increase representation of minority groups in 2021
- Six thriving employee resource groups (ERGs)



Information Security

- SOC 1 Type 2 and SOC 2 Type 2 Attestations
- Best-in-class cyber security technologies
- Compliance to core data privacy requirements (GDPR, CCPA and U.S. Privacy Shield)



Culture & Employee Experience

- Paycor recognized as a Top Workplace 2021 & 2022
- Virtual First environment creates flexibility for associates and adds to our ability to hire top talent from across the U.S. and globally
- Expanded benefit options including domestic partner coverage and enhanced professional development opportunities with enterprise learning in 2021



Corporate Governance

- Executive-level commitment to operating with the highest ethical standards and promoting a strong corporate culture
- Board of Directors that meets or exceeds applicable SEC rules/regulations and Nasdaq standards



Key Definitions

"We," "us," "our," "the Company," "Paycor," and similar references refer to Paycor HCM, Inc., and unless otherwise stated, all of its subsidiaries.

"Apax Partners," "Apax," or "our Sponsor" refers to Apax Partners L.P., a global private equity firm, collectively, with its affiliates.

"Metropolitan statistical areas" refers to the metropolitan statistical areas delineated by the United States Office of Management and Budget as in effect as of the date of this prospectus.

"Net revenue retention" refers to the current quarterly period recurring revenue for the cohort of customers at the beginning of the prior year quarterly period, divided by the recurring revenue in the prior year reporting period for that same cohort. In calculating the net revenue retention for a period longer than a quarter, such as a fiscal year, we use the weighted average of the retention rates (calculated in accordance with the preceding sentence) for each applicable quarter included in such period.

"Recurring revenue" refers to, with respect to any period, all recurring service revenues attributable to payroll, workforce management, and HR-related cloud-based computing services.

"Tier 1 markets" refers to the 15 most populous metropolitan statistical areas in the United States.

"Tier 2 markets" refers to the 15 most populous metropolitan statistical areas in the United States other than Tier 1 markets.

"Tier 3 markets" refers to the 20 most populous metropolitan statistical areas in the United States other than Tier 1 markets and Tier 2 markets.

"Total bookings" with respect to any period is defined as the aggregate year-one values of all new customer contracts acquired during such period, including new sales to existing clients. Total bookings includes both recurring fees and implementation services.

"Total customers" refers to a parent company grouping, which may include multiple subsidiary client accounts with separate taxpayer identification numbers.

Non-GAAP Financial Measures

Adjusted Gross Profit and Adjusted Gross Profit Margin: We define Adjusted Gross Profit as gross profit before amortization of intangible assets, stock-based compensation expenses, and certain corporate expenses, in each case that are included in costs of recurring revenues. We define Adjusted Gross Profit Margin as Adjusted Gross Profit divided by total revenues.

Adjusted Gross Profit Excluding D&A and Adjusted Gross Profit Margin Excluding D&A: We define Adjusted Gross Profit Excluding D&A as gross profit before amortization of intangible assets, stock-based compensation expenses, certain corporate expenses and depreciation and amortization, in each case that are included in costs of recurring revenues. We define Adjusted Gross Profit Margin Excluding D&A as Adjusted Gross Profit Excluding D&A divided by total revenues.

Adjusted Operating Income and Adjusted Operating Income Margin: We define Adjusted Operating Income as loss from operations before amortization of acquired intangible assets, stock-based award and liability incentive award compensation expenses, and other certain corporate expenses, such as costs related to acquisitions. We define Adjusted Operating Income Margin as Adjusted Operating Income divided by total revenues.

Adjusted Operating Expenses: We define Adjusted Sales and Marketing expense as sales and marketing expenses before stock-based award and liability incentive award compensation expenses, and other certain corporate expenses. We define Adjusted General and Administrative expense as general and administrative expenses before amortization of acquired intangible assets, stock-based award and liability incentive award compensation expenses, and other certain corporate expenses. We define Adjusted Research and Development expense as research and development expenses before stock-based award and liability incentive award compensation expenses, and other certain corporate expenses.

GAAP to Non-GAAP Reconciliation

	Reconciliation to Adjusted Gross Profit Excluding D&A				
	Three Months Ended December 31, 2021	Three Months Ended December 31, 2020	Fiscal Year Ended June 30, 2021	Fiscal Year Ended June 30, 2020	Fiscal Year Ended June 30, 2019
Revenue	\$103.1	\$85.9	\$352.8	\$327.9	\$291.5
Gross Profit	\$62.0	\$49.0	\$198.3	\$188.2	\$182.0
Gross Profit Margin	60.1%	57.1%	56.2%	57.4%	62.4%
Amortization of intangible assets	\$4.9	\$11.7	\$46.1	\$42.9	\$28.1
Stock-based compensation expense	\$1.8	\$0.2	\$0.5	\$0.6	\$0.4
Corporate adjustments	\$0.0	\$0.0	\$0.0	\$1.7	\$0.3
Adjusted Gross Profit	\$68.7	\$61.0	\$244.9	\$233.4	\$210.7
Adjusted Gross Profit Margin	66.6%	71.0%	69.4%	71.2%	72.3%
Amortization of deferred contract costs	\$4.1	\$2.5	\$10.6	\$5.7	\$5.8
Amortization of capitalized software	\$5.4	\$3.1	\$13.8	\$6.9	\$5.5
Depreciation	\$0.7	\$0.5	\$2.6	\$2.5	\$2.3
Adjusted Gross Profit, Excluding D&A	\$78.9	\$67.1	\$271.9	\$248.4	\$224.4
Adjusted Gross Profit Margin, Excluding D&A	76.5%	78.1%	77.1%	75.8%	77.0%



GAAP to Non-GAAP Reconciliation (cont'd)

	Reconciliation to Adjusted Operating Income				
	Three Months Ended December 31, 2021	Three Months Ended December 31, 2020	Fiscal Year Ended June 30, 2021	Fiscal Year Ended June 30, 2020	Fiscal Year Ended June 30, 2019
Loss from Operations	(\$33.8)	(\$20.9)	(\$89.3)	(\$94.7)	(\$105.2)
Operating Margin	(32.8%)	(24.3%)	(25.3%)	(28.9%)	(36.1%)
Amortization of intangible assets	\$25.4	\$31.3	\$125.6	\$120.9	\$80.1
Stock-based compensation expense	\$17.2	\$1.7	\$4.2	\$4.9	\$6.6
Liability incentive award compensation expense	\$0.0	\$0.0	(\$0.2)	\$3.1	\$29.0
Corporate adjustments	\$1.4	\$1.4	\$7.7	\$12.1	\$31.5
Adjusted Operating Income	\$10.3	\$13.5	\$48.0	\$46.3	\$41.9
Adjusted Operating Income Margin	10.0%	15.7%	13.6%	14.1%	14.4%



GAAP to Non-GAAP Reconciliation (cont d)

	Reconciliation of Adjusted Operating Expenses				
	Three Months Ended	Three Months Ended	Fiscal Year Ended	Fiscal Year Ended	Fiscal Year Ended
	December 31, 2021	December 31, 2020	June 30, 2021	June 30, 2020	June 30, 2019
Sales and Marketing Expense	\$40.7	\$25.5	\$106.1	\$100.0	\$87.1
Stock-based compensation expense	(\$8.1)	(\$0.6)	(\$1.4)	(\$1.7)	(\$2.3)
Liability incentive award compensation expense	\$0.0	\$0.0	\$0.1	\$0.0	\$0.0
Corporate adjustments	\$0.0	(\$0.3)	(\$1.1)	(\$2.5)	\$0.0
Adjusted Sales and Marketing Expense	\$32.6	\$24.6	\$103.7	\$95.8	\$84.9
% of Revenue	31.6%	28.7%	29.4%	29.2%	29.1%
General and Administrative Expense	\$44.5	\$35.1	\$145.5	\$137.1	\$158.9
Amortization of intangible assets	(\$20.5)	(\$19.5)	(\$79.5)	(\$78.0)	(\$52.0)
Stock-based compensation expense	(\$6.1)	(\$0.9)	(\$2.2)	(\$1.9)	(\$3.0)
Liability incentive award compensation expense	\$0.0	(\$0.0)	\$0.0	(\$3.1)	(\$29.0)
Corporate adjustments	(\$1.4)	(\$1.1)	(\$6.5)	(\$6.5)	(\$30.8)
Adjusted General and Administrative Expense	\$16.4	\$13.5	\$57.3	\$47.7	\$44.2
% of Revenue	15.9%	15.7%	16.3%	14.5%	15.1%
Research and Development Expense	\$10.6	\$9.4	\$36.0	\$45.9	\$41.1
Stock-based compensation expense	(\$1.2)	(\$0.0)	(\$0.1)	(\$0.8)	(\$1.0)
Liability incentive award compensation expense	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Corporate adjustments	\$0.0	\$0.0	(\$0.1)	(\$1.5)	(\$0.4)
Adjusted Research and Development Expense	\$9.5	\$9.4	\$35.9	\$43.6	\$39.7
% of Revenue	9.2%	10.9%	10.2%	13.3%	13.6%

